

BUILDING BETTER LIVES
THROUGH BETTER COACHING

ANNUAL REPORT
2025
Soldiers To Sidelines



Marlando Stiles, U. S. Navy
Football, Softball & Basketball



Soldiers To Sidelines continues to be a movement in motion, showing purposeful progress towards a lasting legacy of impactful community service.



A Movement in Motion

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Watch how Soldiers To Sidelines provides training and opportunities for all branches of the military to be excellent coaches.

A MESSAGE FROM OUR PRESIDENT & FOUNDER

Every certification, course, clinic, and partnership represents a life changed and a future influenced.





Dear STS Family & Friends,

As I reflect on 2025, I am filled with gratitude and pride for what our Soldiers To Sidelines community has accomplished together. Because of your continued encouragement, coordinated efforts, and generous support, this past year produced the largest impact in our organization's history.

In 2025, we hosted nine Coaching Certification Seminars, certifying 1,521 new Soldier Coaches and welcoming an additional 348 repeat certifications. This growth brought our total community to 3,613 Soldier Coaches who have collectively influenced an estimated 180,650 athletes. Each of these numbers represents a veteran, service member, or military spouse who has found renewed purpose through coaching—and the young lives they are shaping every day.

Beyond certifications, we expanded opportunities for professional growth and connection. We provided 71 coaching development opportunities and launched 15 new STS Journey courses, with 543 Soldier Coaches actively engaged. Our sport directors hosted 118 office hours to mentor and guide coaches, and we held our first Annual Coaching Summit, where 171 military members attended, 80 new certifications were earned, and $175,000 was raised to fuel our mission forward.

Our programming reached new heights through workshops and clinics across the country, including partnerships with organizations such as the Washington Commanders, Chicago Bears, Seattle Seahawks, and the New York Jets. We also hosted youth clinics and networking events that connected Soldier Coaches with communities, athletes, and opportunities to lead.






Financially, we experienced significant momentum, growing total revenue by 68 percent. We also continued our Legacy of Leadership Fundraising Dinner tradition, honoring legendary NCAA Coach Mack Brown, Textron CEO Lisa Atherton, and USAF General (Ret.) Alfred Flowers for their extraordinary leadership in coaching, business, and military service.

We also expanded our reach through new strategic partnerships with leading organizations including the AFCA, IMLCA, and The American Bowl, strengthening the pathways for our coaches and the impact they create.

Every certification, course, clinic, and partnership represents a life changed and a future influenced. We continue to provide new purpose for thousands of veterans, service members, and military spouses who are now shaping the character and performance of athletes across the country.

Thank you for being part of this journey. Your belief in our mission fuels everything we do. We look forward to building on this momentum and creating even greater impact in the years ahead.

With gratitude,
Harrison Bernstein
CEO & Founder

From Purpose to Presence

Promise

Building better lives through better coaching.

Purpose

Soldiers To Sidelines fulfills the military community's passion for service and desire for purposeful work by equipping them to become exemplary coaches and role models for today's impressionable youth, leading to a stronger world community.



Our Vision

To become the leading authority in coaching education with the largest number of certified coaches actively coaching and positively impacting millions of athletes annually.



Caring
emp**O**wering
motiv**A**ting
Connecting
life-c**H**anging

At Soldiers To Sidelines, our core character traits come together to spell COACH, reflecting the heart of who we are and the transformational role we play in the lives of others.

Our Mission

Soldiers To Sidelines empowers the military community with renewed purpose and well-being by training and certifying them as coaches, creating pathways to serve and inspire in their local communities.





Our Character

Caring

We make every member of the military community feel valued and supported.

Empowering

We give Soldier Coaches the enhanced skills and specialized training to succeed in post-military life.

Motivating

We inspire members of the military community to build on their skill set and pursue new opportunities to serve in their local community.

Connecting

We introduce Soldier Coaches to each other, mentors, and job opportunities.

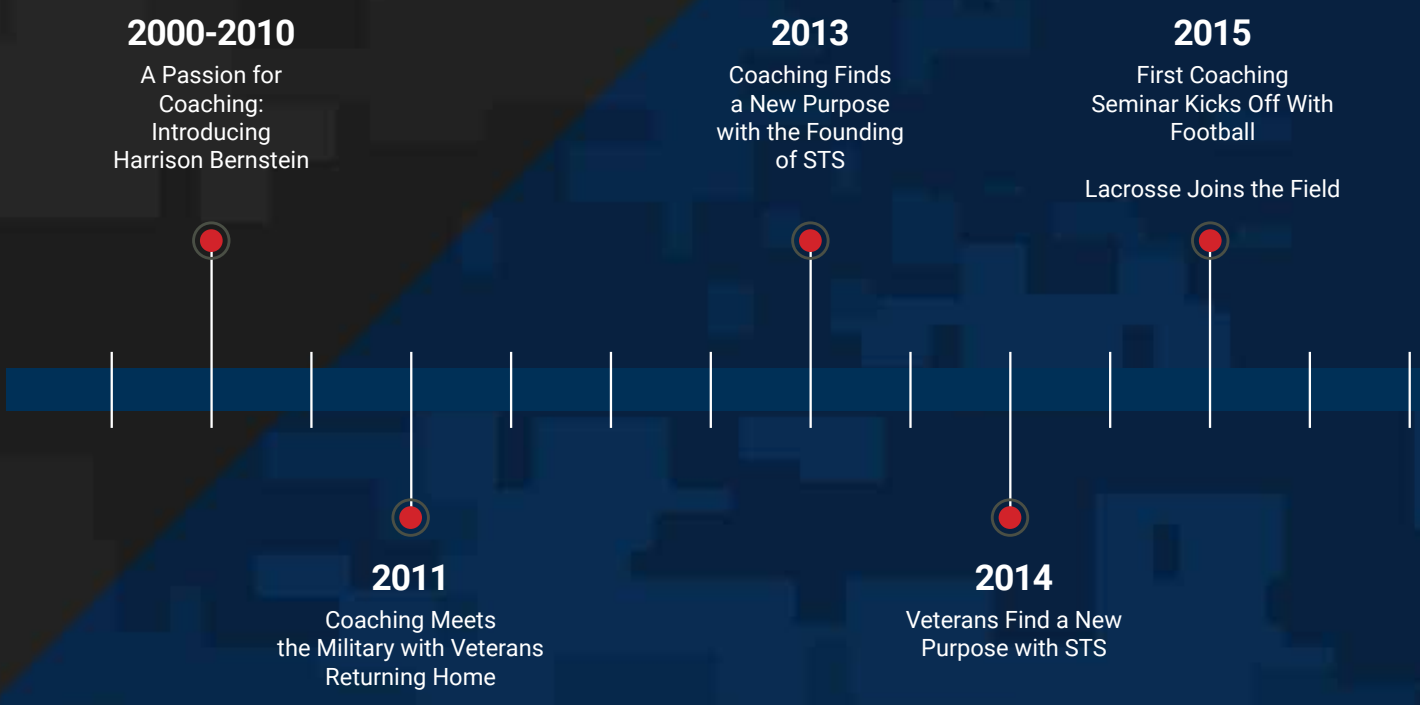
Life-Changing

We transform feelings of insecurity, not belonging, and being adrift into renewed purpose, mental wellness, self-confidence, and pride in continuing to make the world a better place.


NFL
50

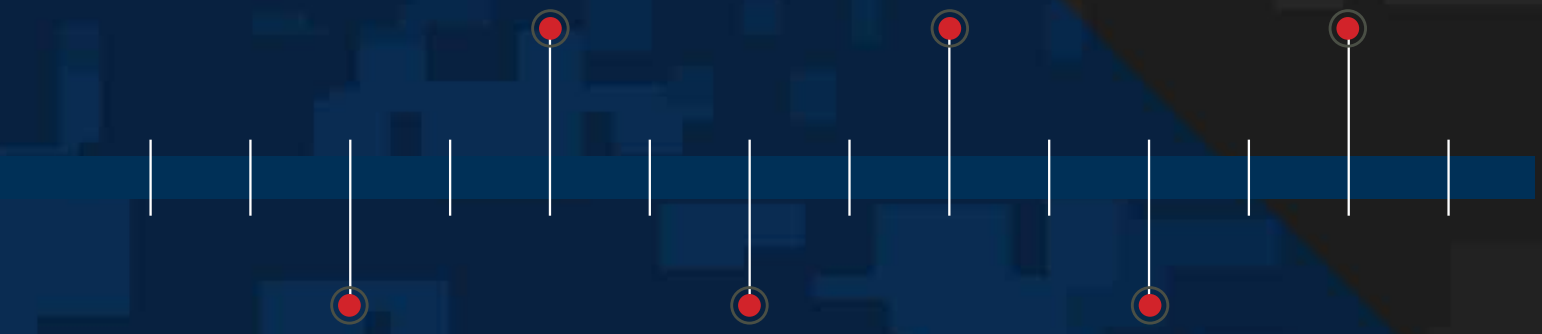
A Big Idea Becomes an Even Bigger Reality

When Harrison Bernstein first had the idea of giving the military new purpose as coaches, even he could not foresee what an incredible impact it would make on the lives of those coaches, those they worked with, and those they serve. Soldiers To Sidelines achieved record growth in 2025, and is now well-positioned to continue providing a new purpose for thousands of veterans influencing millions of athletes for future generations.



Coaching gives me purpose. I strive to be the coach I wish I'd had growing up, making an impact not just on the field, but in my players' lives. Coaches have one of the greatest influences in a community, and I'm proud to help guide and shape the next generation of leaders.

- AJ McKinney, U.S. Army, Football



2019
Going All In: Scaling STS for Growth

2020
Facing Adversity with Ingenuity: Adapted to Virtual Certification Seminars, Added Basketball

2021
Staffing for Greater Impact and Inclusivity

2022
A Big Year for Growth: Launched the Legacy of Leadership Fundraising Dinner, Expanded to Adaptive Sports and In-Person Workshops and Clinics for Students

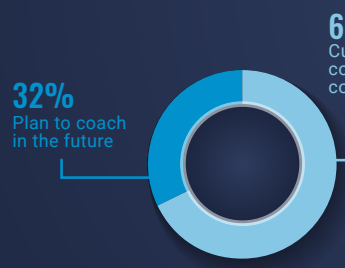
2023-2024
Keeping One Ball Rolling After Another: Added Soccer. Increased Focus on Military Women's Sports, the Adaptive Athlete, and Sports Performance Including Endurance and Strength and Conditioning; Launched The STS Journey

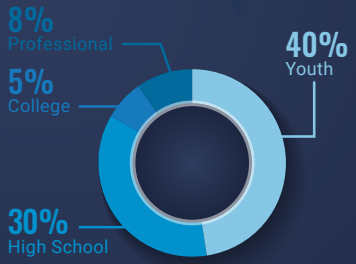
2025
Held the Inaugural STS Coaching Summit: Uniting Five Sports Workshops in a Single Event

Scale of Impact

Over **3,613**
Soldier Coaches certified

Current impact
180,650
athletes worldwide









Key 2025 Milestones



A Year of Impactful Growth in 2025

Certified 1,521 STS Soldier Coaches, the highest number in a single year

Held First STS Coaching Summit

In-person Certification Seminar, focused on **5 sports** with **over 30 speakers**

Extended our Reach with Strategic Partnerships

Aligned with **44 Partners** to strengthen support for our coaches and communities

Broadened Coaching Workshops

Partnered with the **Seattle Seahawks** for new in-person Coaching Workshop

Growing the STS Journey

Launched **15 new courses** with over **560 Soldier Coaches** actively engaged

Increased Visibility on Social Platforms

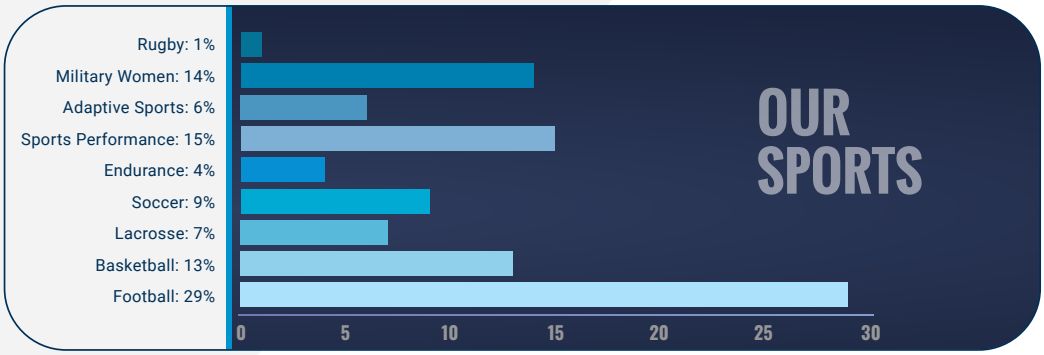
Over **600,000** impressions, **7,400** new followers and **7.1 M** views on Meta

Impact in Motion

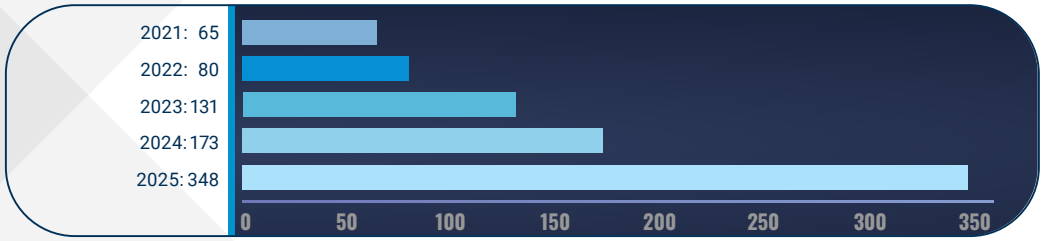




Certified Coaches by Sport



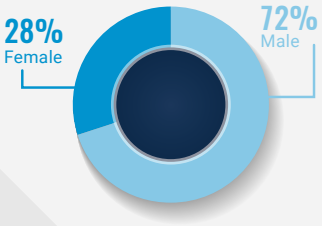
STS Soldier Coaches with Repeat Certifications



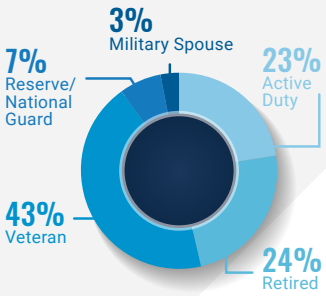




Gender

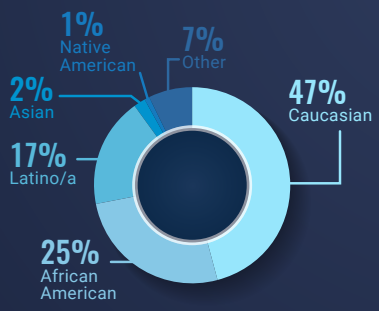


Military Status



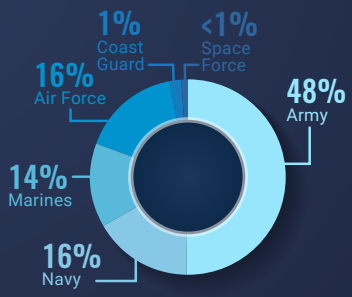
- Active Duty: 23%
- Retired: 24%
- Veteran: 43%
- Reserve/National Guard: 7%
- Military Spouse: 3%

Racial Makeup



- Caucasian: 47%
- African American: 25%
- Latino/a: 17%
- Asian: 2%
- Native American: 1%
- Other: 7%

Branch of Service



- Army: 48%
- Navy: 16%
- Marines: 14%
- Air Force: 16%
- Coast Guard: 1%
- Space Force: <1%









Programs That Power a Coaching Movement

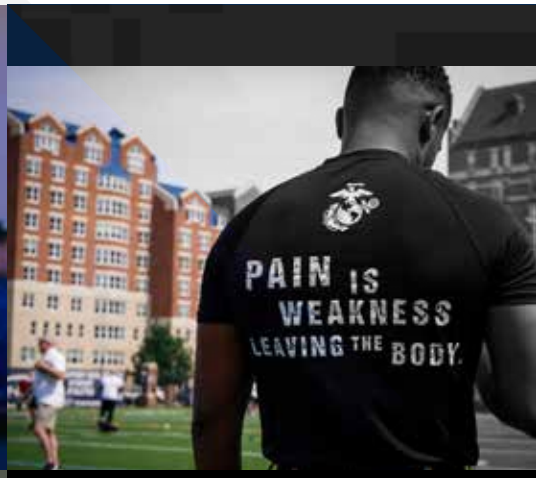
- Virtual Coaching Certification Seminars
- Complimentary Networking Events
- Live/In-Person Coaching Workshops
- Soldier-Coach-Led Sports Clinics
- Continuing Education / Online Courses
- The Legacy of Leadership Fundraising Dinner
- Community Outreach & Coaching Opportunities

Coaching Every Game with Heart and Honor

- Football
- Basketball
- Lacrosse
- Soccer
- Sports Performance
- Endurance Sports
- Military Women's Sports & Fitness
- Adaptive Athletes

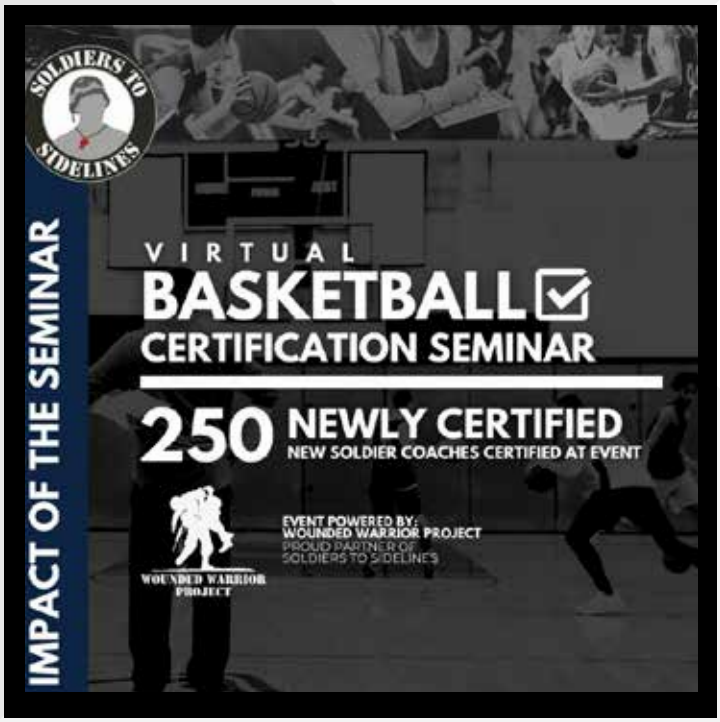
> The success of our mission is quantified in performance metrics and measurable outcomes because every number reflects a life impacted.





Certification Seminars

The Soldiers To Sidelines Certification Seminar is the official entry point into the STS community, a free, four-evening virtual experience designed specifically for service members, veterans, military spouses, and Gold Star family members. Led by top coaches in the nation, the seminar equips participants with practical coaching skills, leadership frameworks, and athlete development strategies while serving as a powerful professional development opportunity for veteran employees at partner companies.






SOLDIERS TO SIDELINES
CONGRATULATIONS!
VEHICLES FOR VETERANS
140
WELLS FARGO
2025 Spring Football Certification Alumni


CONGRATULATIONS!
104
2025 SOCCER CERTIFIED
VEHICLES FOR VETERANS
WELLS FARGO
#EARNYOURWHISTLE


LARRY JOHNSON
MON NOV. 10th-THURS NOV. 13th
6:30PM - 9:30PM EST
FEATURED PRESENTER

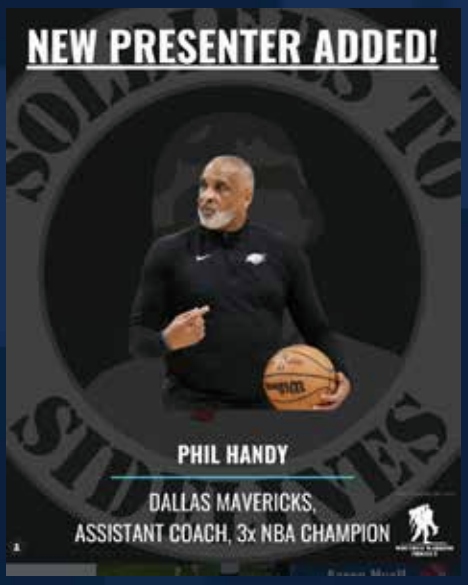

SOLDIERS TO SIDELINES
IMPACT OF THE SEMINAR
VIRTUAL
FOOTBALL COACHING CERTIFICATION SEMINAR
238 NEWLY CERTIFIED
POWERED BY: JETS ticketmaster


SOLDIERS TO SIDELINES
PRESENTER
DREW HAMMOND
VEHICLES FOR VETERANS


CONGRATULATIONS
222
2025 MILITARY WOMEN'S SEMINAR GRADUATES
#EARNYOURWHISTLE


VIRTUAL BASKETBALL
CERTIFICATION SEMINAR
SOLDIERS TO SIDELINES
SEPT. 15-18 6:30 PM - 9:30 PM ET
FREE for the Military Community
FEATURED PRESENTER
TODD SIMON
BOWLING GREEN
MEN'S BASKETBALL HEAD COACH


ADAPTIVE ATHLETE
CERTIFICATION SEMINAR
SOLDIERS TO SIDELINES
Thank you to our speakers and 200+ attendees for making this a memorable event!


NEW PRESENTER ADDED!
PHIL HANDY
DALLAS MAVERICKS,
ASSISTANT COACH, 3x NBA CHAMPION

Soldier-Coach-Led Sports Skills Clinics

Sports skills clinics serve athletes as a free developmental experience coached by STS Soldier Coaches and guest coaches. We align these three-hour clinics with our partners and local military recruiting commands.

Soldier-Coach-led skills clinics were held last year at the Walter Payton Training Center in Illinois with the Chicago Bears and at Georgetown University with the Washington Commanders.



A FEW OF OUR SPONSORS THAT POWER OUR WORKSHOPS AND CLINICS

Coaching Workshops

STS Workshops bring Soldier Coaches together for live, in-person learning that is both engaging and impactful. These immersive experiences held at premier venues feature respected leaders and guest presenters.

Last year, we hosted football workshops at Georgetown University in Washington DC, the Walter Payton Training Center in Illinois, the Seattle Seahawks' Lumen Field in Seattle, Washington, and MetLife Stadium, home of the New York Jets. We also conducted an Adaptive Athletes workshop in Carrollton, TX.










Coaching Workshops


























SIDELINES
BETTER COACHING
BETTER LIVES













Coaching Workshops













SALUTE TO SERVICE

ticketmaster®

JETS



















A New Chapter Begins

First Annual STS Coaching Summit

SOLDIERS TO SIDELINES COACHING SUMMIT

PRESENTED BY VEHICLES FOR VETERANS
SUPPORTING DISABLED VETERANS



The first-ever Soldiers To Sidelines Coaching Summit, held July 24–26, 2025, at Vanderbilt University in Nashville, marked a defining moment for the STS community, made possible by sponsors who believe in the power of service, sport, and second chances.

Over **170** attending

80 certified as Soldier Coaches

More than **30** speakers across multiple sports tracks

The Summit began with a welcome from Vice Chancellor Candice Storey Lee, Vanderbilt's Vice Chancellor for Athletics and the first Black woman to head an SEC athletics program.







A highlight of the weekend was a powerful conversation between SEC Commissioner Greg Sankey and STS Founder Harrison Bernstein.









Rod Marinelli, Vietnam Vet and former NFL Head Coach known for his defensive mastery, led a session on Fundamental Vision Corresponding to Defensive Strategy.



The STS Journey: A Path with Purpose

The STS Journey is an exclusive professional development experience that is reserved for all certified STS Soldier Coaches and is our long-term commitment to our Soldier Coaches. We not only support them through certification, but also throughout their coaching career.

THE
STS JOURNEY

The 3 Pillars
Along the Journey



EDUCATION

LEARN

Veteran-focused coaching education that builds leadership, mindset, and communication; sport-specific pathways.



COMMUNITY

CONNECT

A trusted network where Soldier Coaches support one another through transition and growth.



OPPORTUNITY

ADVANCE

Access to jobs, coaching exposure across all levels of sport, and continued leadership guidance.

STS Journey in Action

Sport Directors • Office Hours • Sport-Specific Pathways



ONGOING ACCESS

Alumni Soldier Coaches retain:

- Continued access to educational materials
- Updates as new content and opportunities are added
- A lifelong connection to the STS mission and network

WHY THIS MATTERS

Better coaching builds better lives, starting with one Soldier Coach whose leadership reaches athletes, teams, schools, and communities.

*This job board is our hub for all coaching roles shared directly with STS by universities, teams, and organizations who want Soldier Coaches only

Office hours are scheduled sessions where Soldier Coaches can meet with STS Sports Directors or staff for guidance, mentorship, and advice on coaching and career development.

Legacy of Leadership Dinner

Held at the Ritz-Carlton in Washington, DC, the Legacy of Leadership Dinner brought together a community united by service and leadership. Funds raised directly support Soldier Coaches, empowering veterans to mentor young athletes and strengthen communities nationwide.













A Powerful Ripple Effect



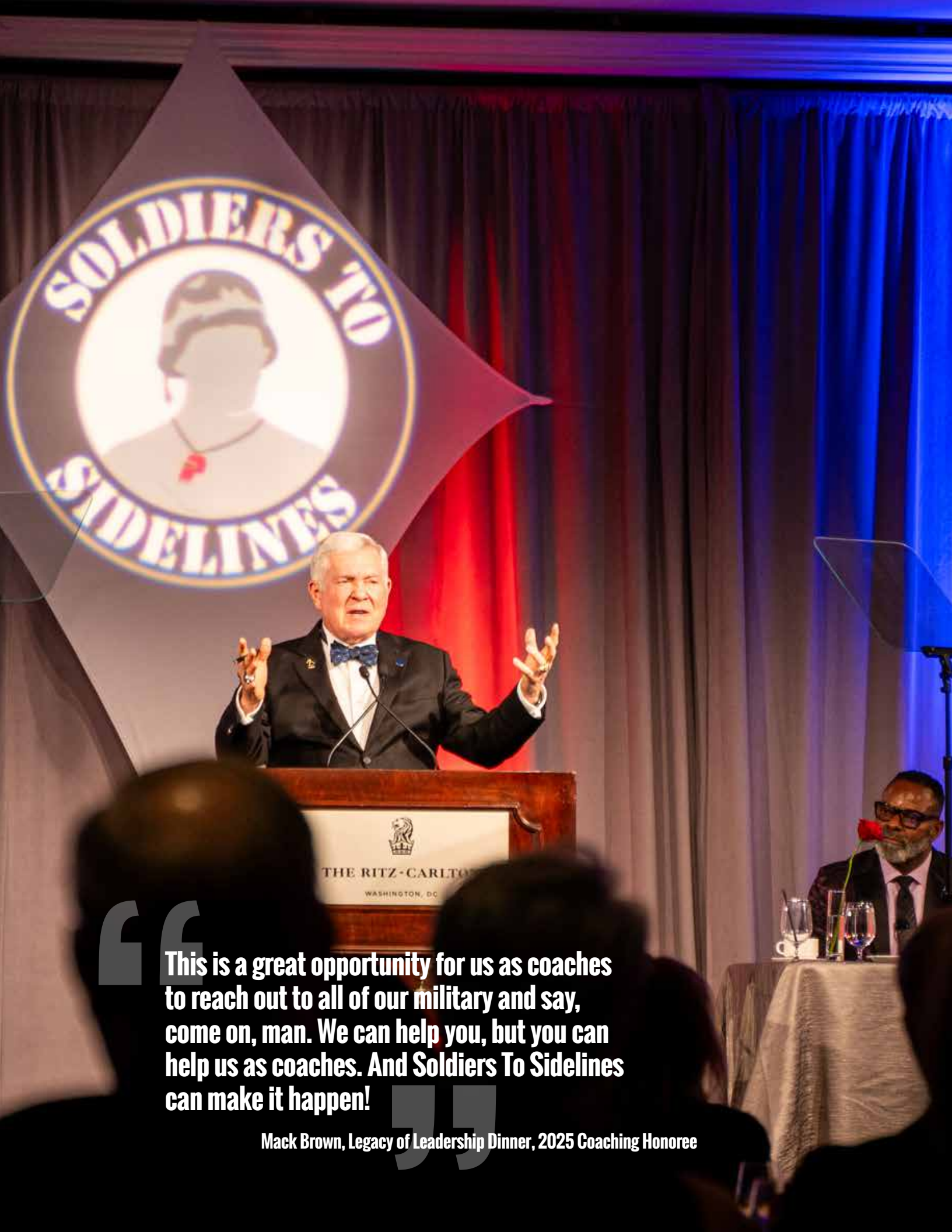
We continued our Legacy of Leadership Dinner tradition, honoring (from left to right with Harrison Bernstein) USAF General (Ret.) Alfred Flowers as Military Honoree, Textron CEO Lisa Atherton as Business Honoree, and NCAA Coach Mack Brown as Coaching Honoree.











> This is a great opportunity for us as coaches to reach out to all of our military and say, come on, man. We can help you, but you can help us as coaches. And Soldiers To Sidelines can make it happen!

Mack Brown, Legacy of Leadership Dinner, 2025 Coaching Honoree

Soldier Coaches of the Month



January 2025
SAMUEL DEEDS
U.S. Marines, Skydiving

Soldier Coach of the Month Samuel Deeds spent 14 years in the U.S. Marine Corps before transitioning into a career as a professional skydiving coach. From coaching youth sports to serving as a Senior Ground Safety Specialist and Conditioning Coach for Team Fastrax, Samuel draws on military leadership to inspire others through challenge, discipline, and purpose.



February 2025
DEREK BROWN
U.S. Army, Football & Track

Derek Brown served seven years in the U.S. Army, completing three tours in Iraq. His military leadership and resilience now shape his coaching career. An assistant coach for varsity football and track at Benedictine College Preparatory in Richmond, Virginia, Derek brings 11 years of experience mentoring young athletes toward excellence and growth.



March 2025
TREV D. LAWRENCE
U.S. Navy,
Football & Basketball

Trev D. Lawrence is a retired U.S. Navy Master Chief with 30 years of service who has translated military leadership into coaching youth football and basketball. From mentoring underdog athletes to launching community outreach initiatives like a cleat exchange and Toys for Tots partnership, Trev's dedication to character-based coaching and building future leaders through sport is unmatched.



April 2025
JUSTIN CARDOZA
U.S. Coast Guard, Basketball

Justin Cardoza's journey from the U.S. Coast Guard to basketball coaching spans more than 25 years of impact. He currently serves as Boys JV Head Coach and Varsity Assistant at Gulliver Prep and as an assistant with St. Thomas University's men's team, using leadership and mentorship to develop young athletes into confident, well-rounded individuals.



May 2025
NATHAN REDMAN
U.S. Marines,
Cross Country & Soccer

Major (Ret.) Nathaniel P. Redman, USMC, now serves as an assistant coach for cross-country and girls' soccer with Mecklenburg County Public Schools in Virginia. What began as pandemic volunteering became a second calling, as he applies Marine Corps leadership, discipline, and purpose to mentoring young athletes and creating lasting impact on and off the field.



June 2025
AJ MCKINNEY
U.S. Army, Football

After serving as a U.S. Army Infantry Staff Sergeant, AJ McKinney found a new mission through Soldiers To Sidelines—coaching youth and leading with purpose. Now at Lake Mills High School in Wisconsin, he channels military leadership into mentorship, free football camps, and hands-on guidance, exemplifying the resilient, selfless spirit of a Soldier Coach committed to developing the next generation.



July 2025

JAY LEWEY
U.S. Army,
Football & Wrestling

Jason "Jay" Lewey, a retired Army Chief Warrant Officer 5 with 27 years of service, has transitioned his battlefield leadership into coaching football and wrestling. Now coaching at St. Michael's Prep in Austin, Texas, Jay brings servant leadership, discipline, and purpose to mentoring young athletes—empowering the next generation with resilience, confidence, and heart through the power of sport.



August 2025

AARON MYALL
U.S Army, Football

Retired Army Sergeant First Class Aaron Myall transitioned from the 5th Special Forces Group to high school football, bringing service-driven leadership to the sidelines. Now Defensive Coordinator and position coach at Hinsdale Central High School in Illinois, he fell in love with the coaching process—teaching, strategy, and teamwork—finding renewed purpose in mentorship, military discipline, and giving back to his community through sport.



September 2025

H. "DEAN" BATTENBERG JR.
U.S. Army, Football

Coach H. "Dean" Battenberg Jr., a retired U.S. Army Sergeant First Class, brings military leadership and resilience to high school football. Serving as Defensive Line Coach, Strength and Conditioning Coach, and JV Defensive Coordinator at Lewisburg Area High School in Pennsylvania, he applies Army-honed teaching, teamwork, and mission planning to mentor athletes and develop strong, confident leaders on and off the field.



October 2025

SHERRY LEWIS
U.S. Army,
Football & Cross Country

Sherry Lewis, an Army Reserve Specialist and multi-sport coach, embodies the STS mission through leadership and mentorship. As Head Coach for Women's Flag Football and Men's and Women's Cross Country at Chowan University (Division II), she blends military discipline with compassion, using sport to empower athletes, build resilience, and develop confident leaders committed to giving back.



November 2025

JENNER PEREDA
U.S. Navy, Multi-sport

Jenner "Coach P" Pereda, a retired U.S. Navy Senior Chief Petty Officer with 24 years of military service, continues his legacy of leadership as a multi-sport coach across Clay County in Florida. Coaching football, baseball, softball, weightlifting, and youth sports, he is deeply committed to shaping young athletes through mentorship, resilience, and faith—using Soldiers To Sidelines to expand his skills, strengthen his platform, and inspire the next generation.



December 2025

MARLANDO STILES
U.S. Navy, Football,
Softball & Basketball

Marlando Stiles, a retired U.S. Navy Yeoman First Class, continues serving through nearly 20 years of coaching football, softball, and basketball. From leading youth athletes as an FBU 10U Florida National Team offensive line coach to shaping high school programs at Horizon High School in Florida, his impact reaches far beyond wins and losses.

Soldier Coach in the Community

Soldier Coach of the Month • April 2025
Justin Cardoza
U.S. Coast Guard
Basketball

Justin Cardoza's journey from the U.S. Coast Guard to basketball coaching spans more than 25 years of impact. He currently serves as Boys JV Head Coach and Varsity Assistant at Gulliver Prep and as an assistant with St. Thomas University's men's team, using leadership and mentorship to develop young athletes into confident, well-rounded individuals.



> My military experience shaped how I coach–beyond X's and O's, it's about discipline, preparation, and leading a team toward a common goal. Soldiers To Sidelines allows me to give back, stay connected to a purpose-driven community, mentor new coaches, and remember why I started coaching in the first place.

Scan to Read More of Their Story


22:55
35
BIRTHPLACE OF
CHIPOTLE
ARMY
NATIONAL
GUARD





Soldier Coach in the Community

Soldier Coach of the Month • December 2025
Marlando Stiles
U.S. Navy
Football, Softball & Basketball

Marlando Stiles, a retired U.S. Navy Yeoman First Class, continues serving through nearly 20 years of coaching football, softball, and basketball. From leading youth athletes as an FBU 10U Florida National Team offensive line coach to shaping high school programs at Horizon High School in Florida, his impact reaches far beyond wins and losses. Through Soldiers To Sidelines, Marlando rediscovered purpose, confidence, and community—using sport to develop strong team cultures, mentor athletes, and give back to fellow veterans.



> Soldiers To Sidelines helped me find my footing after transitioning out of the military. It gave me confidence, community, and a reminder that serving still matters outside the military. STS helped me connect with my purpose and surround myself with people who understand the journey.

Scan to Read More of Their Story






AMERICAN
BOWL

STS Staff



HARRISON BERNSTEIN
CEO/Founder



CARL LITTLE
Chief Operating Officer



ALYSSA ALLEN
Community Engagement Director



ALEXANDRA KEMP
Digital Experience Director



JOSE MELECIO
Social Media and Communications Manager



MICHAEL TAYLOR
Development Officer



AARON BRADY
Football Director



LEIGH KLEIN
Basketball Director



DR. BEN FREAKLEY
Soccer Director



EMILY KRAMAR THROCKMORTON
Adaptive Sports Director



JOHANNAH ZABAL
Sports Performance Director

Board of Directors



HARRISON BERNSTEIN
Chairman of the Board



ARMY MAJ. GEN. (RET.) TIMOTHY P. MCGUIRE
Military Leadership Advisor



MICHAEL MILLER, CEBS
Treasurer
Plan Director, NFL Player Benefits



JAMES D. RODRIGUEZ
SVP of Government Affairs and Corporate Development, University of Health & Performance



JOHN A. O'GRADY
Military Leadership Advisor
Director, Army Futures Command, Raytheon Technologies – Missiles & Defense



DEL SMITH
Vice President of Mission, Benedictine Schools of Richmond



SCOTT ADAMS
Lead Independent Director
Former Comptroller of The Commonwealth of Virginia



MARNIE SCHNEIDER
Strategy Advisor
CEO, Gameday in the USA



SCOTT URICK
Secretary & Director of Lacrosse
Assistant Athletic Director and Head Lacrosse Coach, Georgetown College Preparatory School



RUSTY WRIGHT
Senior Vice President and Head of Corporate Trust and Escrow Services, Truist Bank



TOM QUINLAN
President & CEO, RR Donnelley

Advisors



ARMY GEN. (RET.) GEORGE W. CASEY, JR.
Military Leadership Advisor



ARMY COL. (RET.) GREG GADSON
Military Leadership Advisor and Motivational Speaker



BILL MACDONALD
Business & Strategy Advisor
Mill Creek Residential



VINCE MCBETH
Business Strategy & Military Engagement



RYAN WELLNER
Coaching Advisor



MATTHEW LOUIS
Military Transition Advisor



ELIZABETH WOODS
Marketing Strategy Advisor



JOHN OSWALD
Business & Strategy Advisor
Capital Trust



ROB LIVELY
Business Strategy & Military Engagement



JEROD KRUSE
Football Advisor



MARTIN ROONEY
Special Advisor of Strength and Conditioning



EVAN MILLER
Strategy Advisor



JIMMY REYES
Business & Strategy Advisor
Reyes Holdings



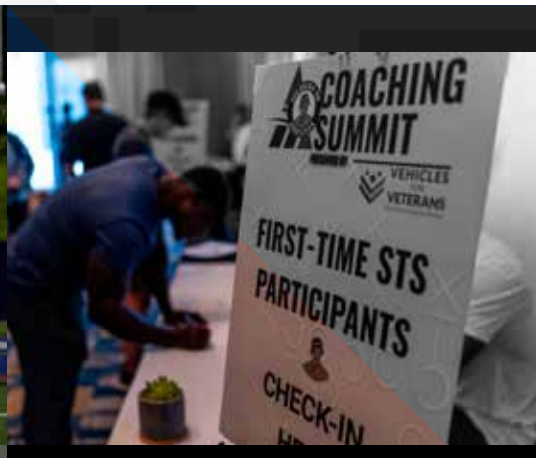
AMANDA VISEK, PH.D.
Sport Psychology Advisor
George Washington University



ARMY GEN. (RET.) PAUL FUNK
Leadership Advisor

Thanks to you, the mission continues - through every coach, every athlete, every life touched.





Powered by Partnership

Soldiers To Sidelines proudly partners with corporations and organizations committed to veterans finding their renewed sense of purpose. Their support powers our programs, opens doors for veterans to lead, and transforms communities through coaching.

GAME CHANGERS

THEY DON'T JUST SUPPORT THE MISSION - THEY TRANSFORM IT.

Game Changer partners are visionary supporters who fuel our work at the highest level. Through financial support, influence, and advocacy, these partners help advance a shared vision—empowering thousands of coaches and positively impacting millions of athletes annually.

PLAYMAKERS

THEY KNOW THE POWER OF VETERANS - AND HELP PUT IT INTO MOTION.

Playmakers are companies, organizations, and foundations actively championing our mission. They support their employees in becoming Soldier Coaches, open doors for veteran leadership in their communities, and invest in the long-term success of those who have served.

CAPTAINS

EVERY MISSION NEEDS LEADERS WILLING TO STEP UP.

Captains are partners who step in with purpose. Whether backing our signature programs or activating around new initiatives, their leadership creates meaningful momentum for Soldiers To Sidelines.





PARTNER PLAYERS

ALIGNED IN MISSION. UNITED IN IMPACT.

Partner Players are mission-aligned organizations and supporters who collaborate with us to help veterans thrive. These partners offer in-kind support, shared programming, cross-promotion, or other meaningful collaborations that expand our collective reach and deepen our impact.





PRO SPORTS TEAMS

EMPOWERING PURPOSE. ELEVATING PLAY.

Pro Sports Teams partners are vital allies who open their stadiums, facilities, and platforms to amplify the Soldiers To Sidelines mission. By hosting workshops, providing access to venues, promoting events, and sharing our story with their fans, these partners help bring our mission to life—on and off the field. Their support fosters community engagement, enhances visibility, and offers unforgettable experiences that unite athletes, veterans, and fans in purpose and play.





Financial Stewardship

Financial Statements
Years Ended December 31, 2025 and 2024

withum
Audited financials by Withum

	2025	2024
REVENUE AND SUPPORT		
Contributions of cash and other financial assets	824,003	674,728
Contributions of nonfinancial assets	–	53,599
Special events, net	569,020	332,403
Membership dues	–	6,902
Miscellaneous income	–	136
Total revenue and support	**1,393,023**	**1,067,768**
Expenses		
Program	1,057,018	644,033
Management and General	175,835	206,657
Fundraising	90,747	65,271
Total expenses	**1,323,600**	**915,961**
Changes in net assets	**69,423**	**151,807**
Net assets (deficit), without donor restrictions		
Beginning of year	77,255	(74,552)
End of year	**146,678**	**77,255**


SOLDIERS TO SIDELINES
GEORGETOWN UNIVERSITY
pepco
PERIOD
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BUILDING BETTER LIVES
THROUGH BETTER COACHING

ANNUAL REPORT
2025
Soldiers To Sidelines



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